



PRICE-LIST FOR ADVERTISEMENT In “Composite World” magazine

“Composite World” is the first Russian language scientific popular magazine about composite industry.
Our main idea is to promote wide possibilities of composite technologies in modern world.

Territory of distribution: Russia and CIS countries

Our **subscribers** are industrial plants and companies, who produce end products using composite raw materials.

We also distribute the magazines at the industrial exhibitions all over Russia and CIS countries

MODULE ADVERTISEMENT

1. MODULE SCALE

1.1 Advertisement module size is based on standard module scale.

1.2 One page size A4 12 modules (210x297mm)

1.3 Minimum format – 1 module (105 x49,5 mm)

2. MODULE PRICE

2.1 Price:

1 module - 185 Euro

2 modules - 333 Euro

3 modules - 471.75 Euro

4 modules - 629 Euro

6 modules - 888 Euro

8 modules - 1110 Euro

10 modules - 1295 Euro

12 modules - 1332 Euro

2.2 Premium positions:

Inside back/front cover – 1500 Euro

Outside back cover – 1800 Euro

2.3 Advertising articles:

1 page – 300 Euro

3. TERMS OF ADVERTISING

3.1 100% prepayment

3.2 The Executor’s obligations come into the force after receiving of 100% prepayment. Without prepayment receiving the claims to advertisement publication are not accepted.

4. DISCOUNTS

4.1 5% For 2 insertions, 10% for 3 insertions, 15% for 4 and more insertions

4.2 For large volume advertisement: more than 2 pages – 10%

4.3 15% for web-site advertisers

5. MODULE AND DESIGN SPECIFICATIONS

5.1 Module production is not included into module publication price.

5.2 Module working out – 35.

5.3 Adverts should be supplied in the following formats: CDR, TIFF, JPG. Image resolution is at least 300dpi.

EXAMPLE

3 modules	1 module
4 modules	

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REAL MODULE SIZE